



Lights Up Festival

Sunday, December 6 | A can't miss holiday parade tradition | Averages 1,500+

Broad Ripple Lights Up is a beloved holiday tradition celebrating the magic of the season. The event features a festive children's activity village filled with family-friendly, holiday-themed crafts and entertainment. As evening falls, the excitement builds with a joyful parade winding through the Village, culminating in a special tree-lighting ceremony with Santa himself!



Presenting Sponsor - \$3,000 (1 Available)

The Presenting Sponsor is recognized with premiere visibility as the lead event partner.

- Event referred to as: **Broad Ripple Lights Up, presented by [Company Name]**
- Top billing and logo placement on all printed and digital event materials
- Featured recognition in social media promotion (30k followers)
- All benefits of other sponsorship levels

Activity Sponsor - \$1,500

Activity Sponsors support specific activity areas (your selection) of the Lights Up Festival.

- Logo or name displayed at sponsored activity location
- Recognition in event promotions and digital marketing
- All benefits of Community sponsorship level

Community Sponsor - \$500

Community Sponsors visibly support the Village and participate in the holiday tradition.

- Logo or name recognition on event website, linked to your website
- Opportunity for booth presence with family-friendly engagement
- One (1) complimentary participant entry in the Lights Up Parade

BRVA

About the BRVA

The Broad Ripple Village Association (BRVA) is a passionate, community-driven 501(c)(3) nonprofit dedicated to making Broad Ripple a vibrant place to live, work, and play. Through advocacy and engagement, we champion initiatives that enhance beautification, public safety, historic preservation, urban planning, economic growth, and community development. From organizing events to driving positive change, BRVA is at the heart of what makes Broad Ripple thrive.

Why sponsor BRVA events?

Sponsorship is more than visibility — it's an investment in the continued vitality of Broad Ripple Village. BRVA event sponsors:

- Demonstrate leadership and community commitment
- Build meaningful connections with residents and visitors
- Support beloved Village traditions and experiences
- Align with a trusted, community-driven organization

Let's strengthen the Village together

We would welcome the opportunity to explore how a sponsorship can support your organization's goals while building up the Village we all care about.

To become a sponsor or learn more, complete the interest form [here](#) or contact:

Mary Dicken, Executive Director
mary@brva.org
317.251.BRVA

To become a sponsor, scan the QR code and complete the Sponsorship Interest Form.

For more information, please email Executive Director Mary Dicken at mary@brva.org or call 317.251.BRVA

